

With a rapidly growing residential population (10% increase this year), a grand 261-room hotel opening in July (welcoming 94,000 visitors each year), and nearly 30,000 daily office workers, Downtown Syracuse is diversifying its retail offerings and providing services that meet the daily, round-the-clock needs of our bustling community.

The following Wish List identifies gaps and opportunities in the current Downtown retail market.

(* denotes special opportunities in the Convention District)

SHOPPING

Clothing/Accessories

- Men's/Women's National-Brand Basics
 - T-shirts, jeans, sweaters, socks, underwear, shoes
- *Collegiate Sportswear
 - Downtown is home to 3 college campuses
- Uniforms
- Department Store

Personal Products

- Beauty Retailers - cosmetics, bath and body care
- Pharmacy/Drug Store - evening & weekend hours
- Vitamin/Health Supplement Store

Children's

- Toy Store
- Children's Book Store (see Paper Goods)
- Kid-Friendly Eateries (see Food Service)
- Baby Boutique

Paper Goods

- *Newsstand
- Book Store
- Stationery/Greeting Cards

Food/Beverage

- *Winery/Tasting Room
- *Distillery/Tasting Room
- *Bakery - evening & weekend hours
- Grocery Store - fresh produce, meats, cheese
- Juice/Smoothie Bar

Household

- Furniture, Bedding, Decor
- Pet Supplies
- Electronics Retail/Repair (see Professional Services)
- Specialty Retail

Miscellaneous

- Shared Marketplace for Small Retailers/Entrepreneurs
- Shared Marketplace for International Foods
- Craft/Hobby/Textile Store
- Sporting Goods - bicycles, kayaks, basketball, tennis, etc.

SERVICES

Personal Services

- Dry Cleaner
- *Tailor/Seamstress
- *Tuxedo Rental
- Dog Grooming
- Children's Daycare
- Class-Based Art Studio - Paint & Sip, Paint Your Own Pottery

Professional Services

- Packing & Shipping
- Office Supplies
- Electronics Retail/Repair (see Household)
- Courier/Bike Messenger

Food Service

- Kid-Friendly Eateries (see Children's)
- Pet-Friendly Eateries/Expanded Outdoor Seating
- *Sit-Down Lunch & Dinner
- Vegetarian/Vegan Restaurant
- International Cuisine
 - Current offerings include Chinese, Greek, Indian, Italian, Mexican, Spanish, Japanese, Thai

ENTERTAINMENT

Venues/Facilities

- Movie Theater - first- or second-run major motion pictures
- Bowling
- Jazz Club
- Dance Hall
- Dog Park

OTHER OPPORTUNITIES

Programs/Policies

- Expanded retail operating hours:
 - Weekdays past 6 pm
 - Food service Saturday & Sunday afternoons/evenings
- Vacant Storefront Pop-Up Shops and/or Art in Windows
 - Support available through the Downtown Committee
- Greater connectivity between Convention District and Armory Square, Hanover Square dining and entertainment