

With a rapidly growing residential population (more than 3,900 people), nearly 30,000 daily office workers, and hundreds of thousands of annual visitors, Downtown Syracuse is diversifying its retail offerings and providing services that meet the daily, round-the-clock needs of our bustling community.

The following Wish List identifies gaps and opportunities in the Downtown retail market, based on current mix and fiscal year 2017-18 state sales tax records for Onondaga County.

## SHOPPING

### Clothing/Accessories

- Men's/Women's National-Brand Basics - T-shirts, jeans, socks
- Athletic/Workout Clothes
- Department Store
- Shoe Store
- Leather Goods/Luggage

### Personal Products

- Pharmacy/Drug Store
- Personal Care - cosmetics, bath and body
- Vitamin/Health Supplement Store

### Children's

- Toy Store
- Children's Book Store (see Paper Goods)
- Kid-Friendly Eateries (see Food Service)
- Baby Boutique

### Paper Goods

- Newsstand
- Book Store
- Stationery/Greeting Cards
- Office Supplies

### Food/Beverage

- Grocery Store - fresh produce, meats, cheese
- Liquor Store
- Winery/Tasting Room
- Distillery/Tasting Room

### Household

- Furniture, Bedding, Decor
- Pet Supplies
- Electronics Retail/Repair (see Professional Services)
- Gifts

### Miscellaneous

- Craft/Hobby/Textile Store
- Sporting Goods - bicycles, kayaks, basketball, tennis, etc.

## SERVICES

### Personal Services

- Class-Based Art Studio - Paint & Sip, Paint Your Own Pottery
- Children's Daycare
- Pet Groomer

### Professional Services

- Packing & Shipping
- Electronics Retail/Repair (see Household)

### Food Service

- Kid-Friendly Eateries (see Children's)
- Pet-Friendly Eateries/Expanded Outdoor Seating
- Vegetarian/Vegan Restaurant
- Juice/Smoothie Bar
- Coffee Shop/Bakery - evening hours

## ENTERTAINMENT

### Venues/Facilities

- Movie Theater - first- or second-run major motion pictures
- Indoor Entertainment - e.g. bowling, axe-throwing, karaoke
- Dance Hall
- Off-Leash Dog Park
- Children's Playground

## OTHER OPPORTUNITIES

### Expanded Retail Operating Hours

- Weekdays past 6 pm
- Food service and Shopping on Saturdays & Sundays

### Vacant Storefront Activation

- Pop-Up Shops, Art in Windows
- Support available through the Downtown Committee