

July 1, 2017 – June 30, 2018 Impacts

The Downtown Committee of Syracuse, Inc. undertakes programs to improve Downtown's image, strengthen its economic base, increase its attractiveness, and assure that it's clean, safe, and accessible. Below is a snapshot of our activities for the time-period noted above.

PUBLIC SPACE

330 HANGING FLOWER BASKETS

62 DAYS OF CLEAR SIDEWALK ASSISTANCE PROVIDED
* 62 Days of Snowfall Nov- April season

1,437 BAGS OF LITTER REMOVED *That's 79,035 gallons!*

192 GRAFFITI TAGS REMOVED

4,195 HOURS OF PATROL



PROGRAMMATIC GRANT DOLLARS SECURED \$305,810



ECONOMIC DEVELOPMENT

519 REAL ESTATE ASSISTS PROVIDED



PROPERTY IMPROVEMENT GRANT DOLLARS SECURED \$470,000



591 STATS & INFO REQUESTS FILLED

- TOP 3 INQUIRIES:
- INCENTIVES & FUNDING
 - COMMERCIAL REAL ESTATE
 - PROPERTY PACKAGES

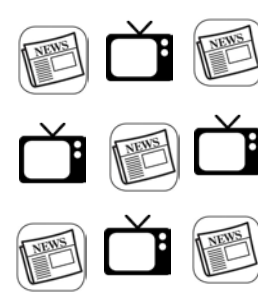
COMMUNICATIONS

SOCIAL MEDIA FOLLOWERS

5,398 **3,597**
8,150 **34**

SUBSCRIBERS

8,634



116 EARNED MEDIA STORIES

10,228

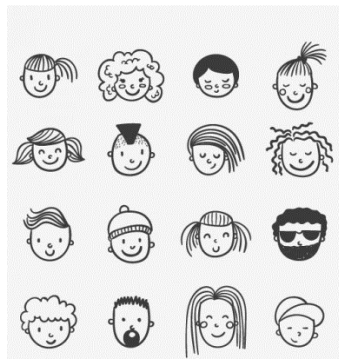
BROCHURES DISTRIBUTED



662 BUSINESSES PROMOTED IN E-BLASTS

ENGAGEMENT

BUSINESSES ENGAGED IN DOWNTOWN COMMITTEE EVENTS & ACTIVITIES **327**



2,665 PEOPLE ENGAGED IN DOWNTOWN COMMITTEE CONTESTS

154,916

PEOPLE ATTENDING DOWNTOWN COMMITTEE EVENTS



1,046 VOLUNTEERS & SURVEY RESPONDENTS ENGAGEMENT

75 SPEAKING ENGAGEMENTS

107 COMPLIMENTS RECEIVED

NEWS & EVENTS NEWSLETTER OPEN RATE

30%



The Downtown Committee is **your source for information** about Downtown Syracuse. Services are provided for all located in - or looking to locate to - Downtown Syracuse.