

# Meet the Farmers: JoAnn Delaney

## Owner, Delaney Farms

Town of Onondaga, N.Y.

JoAnn Delaney, owner of Delaney Farms, says the strong connections she's built with customers keeps her coming back to the Downtown Farmers Market season after season.

"We are local," Delaney says. "Many of my customers are here and at our farm. It's great for connections."

Delaney Farms opened on Kasson Road in the Town of Onondaga, 31 years ago. It's been a staple at the Downtown Farmers Market ever since.



*JoAnn Delaney is all smiles at her booth at the Downtown Farmers Market*

"After this many years, you have relationships with people," Delaney says. "We love the venue, we love the staffing down here and the way we're treated."



*Courtesy of [www.DelaneyFarms.com](http://www.DelaneyFarms.com)*

The Delaney Family is best known for their sweet corn, but early in the season, customers will find herb plants and flowering annuals. Right now, Delaney Farms is also featuring fresh-picked kale and swiss chard at their Downtown Farmers Market stand. As the calendar ticks deeper into summer, the offerings transition to cut flowers, green beans, and summer squash.

"Then tomatoes start, then sweet corn starts, and then we go into the fall crops of pumpkins, squash and gourds," Delaney explains.

She says she likes the marketing aspect of the business best, but the off-season brings plenty of behind-the-scenes work. A crew of 11 people, including Delaney's two sons who also work full-time jobs, keep things running smoothly at the fields at the intersection of Kasson Road and the West Seneca Turnpike (Route 175), just south of Camillus. There's 107 acres of field crops and vegetables to tend to – including 60 acres dedicated to sweet corn – as well as greenhouse operations.

"All of that takes planning, organization, and all of the management that goes behind it," Delaney says.

"Come on out to the Downtown Market every Tuesday, and visit us! There's lots of great stuff here, and a lot of great people too."

*For more information about Delaney Farms, and to get the run-down on their offerings throughout the season, please visit [www.delaneyfarms.com](http://www.delaneyfarms.com).*



***Be sure to say hello to JoAnn at the Downtown Farmers Market.***