



artist application

All applications will be processed online through zapplication.org

Applicants without computer access may complete a paper application that will be converted to a Zapp Application by the festival staff.

july 23-25 2021

deadline
3/7/21

medium categories

ceramics

Original works of primarily clay: slab, coil, wheel-thrown, etc.

3-d fabric & fiber

Works of primarily fiber, including clothing, quilts, rugs, dolls, soft sculpture, baskets, brooms, etc.

glass

Original works in which the primary material is glass, including stained, leaded, and blown glass

jewelry

Jewelry made from precious and non-precious metals, gemstones, enamel, glass, clay, fiber, paper, wood or other materials

leather

Original works of primarily leather

metal

Functional works of primarily metal

3-d mixed media

3-dimensional works incorporating more than one material

sculpture

Nonfunctional, 3-dimensional works in any medium

wood

Original works of primarily wood: carved, hand-tooled, or machine-worked.

digital art

Two dimensional works utilizing computer technology to create and/or manipulate first generation digital images. Digital impressions of pre-existing images (paintings, photos, prints, drawings, etc.) are not allowed

drawing

Original works made with pen, pencil, charcoal, pastel, or chalk

2-d fabric & fiber

Batik or painted fabric primarily intended for hanging

graphics & printmaking

Prints resulting from traditional printmaking techniques, including etching, engraving, lithography, serigraphy, or woodcut produced in signed and numbered limited editions

2-d mixed media

Work incorporating more than one material, including collage and handmade paper

painting

Painted works made with oil, acrylic, watercolor, or other pigments

photography

Prints from original negatives must be processed or directly supervised by the artist.

50th annual syracuse arts & crafts festival

presented by
The Downtown Committee of Syracuse, Inc.
115 West Fayette Street, Syracuse, NY 13202
phone 315.422.8284 - fax 315.471.4503
www.SyracuseArtsandCraftsFestival.com
mail@DowntownSyracuse.com

Presented by the
Downtown Committee of Syracuse, Inc.
115 West Fayette Street
Syracuse, NY 13202
Phone: (315) 422-8284
Fax: (315) 471-4503
Email: mail@downtownsyracuse.com
Director: Laurie Reed

show dates & hours

Friday, July 23, 2021 10 am - 6 pm
Saturday, July 24, 2021 10 am - 5 pm
Sunday, July 25, 2021 10 am - 5 pm

location

Columbus Circle area of downtown Syracuse,
New York – a historic urban setting, along
tree-lined streets and sidewalks and around
paved fountain area.

display size

Display spaces are 10' x 10' overall size.
Storage space is available behind most booth
spaces. Exhibitors may apply for a maximum
of two spaces. An attempt will be made to
accommodate specific space requests in the
order that applications are received.

advertising

Paid broadcast and print advertising, covering
local & 50-mile regional area, extensive
editorial coverage and social media promotion.
Festival program published in local newspaper,
will include a color photo of each artist's work.

artist services

Overnight security Thursday, Friday & Saturday;
Free exhibitor parking; Vehicle loading &
unloading at booth; Separate rest rooms for
exhibitors; Hospitality area for exhibitors with
coffee and pastries; Exhibitors' barbecue on
opening night; Discount hotel rates

artists' participation

Artists accepted for participation must be in
attendance for the duration of the show. No
agents, dealers, or representatives may
attend in place of the artist. Photo
identification may be required to assure
compliance with this rule.

Commercial studios involved in volume
production are not eligible for participation.

Two artists with distinct work may display in
one booth. Each must submit a separate
application, separate images, and separate
entry fees. Only one booth fee is required.

An artist wishing to display work in more than
one medium must submit a separate
application, separate set of five images,
separate entry fee for each.
Only one booth fee is required.

standards

All work displayed must be original and
designed and handcrafted by the exhibiting
artist. Reproductions must involve hand
work or direct supervision by the artist, be
clearly labeled as "REPRODUCTION" and
may not make up more than 20%
of the booth inventory.

Unacceptable are works that are commercially
manufactured or created by production
studios; imported items; objects made from
commercial kits, molds, or patterns; works
which include compositions of dried, plastic, or
silk flowers, plants, fungi, shells, stones,
buttons, or butterflies; soaps or scented
oils; greenware; embellished objects such as
painted boxes, barn wood, tools, or rocks.

Work displayed must be consistent with images
submitted. The jury will verify compliance
during the Festival. The Syracuse Arts & Crafts
Festival will require removal of any work that
is not consistent with the images submitted,
or does not comply with the standards
outlined above.

Participants are encouraged to post in their
booth an Artist's Information Statement,
which includes a description of the production
process and materials used.

awards

Approximately \$4,000 in prize money will be
awarded. Judging for best-of-category awards
will take place on Friday, July 23, 2021.
Judges will include industry professionals and
arts educators, separate from the slide jury.
Winners of the Awards of Distinction will be
invited next year and exempt from jurying.

new york state sales tax

Each exhibitor is responsible for collecting 8%
sales tax. (For clothing & footwear, 4% less than
\$110; 8% \$110+) For information, contact the
N.Y. S. Department of Taxation & Finance at
1-518-485-2889 or go to
www.BusinessExpress.NY.GOV.

dates to remember

Applications submitted by: March 7, 2021	Set-up Date: July 22 or 23, 2021
Notifications by: April 24, 2021	Show Dates: July 23 - 25, 2021
Payment due date: May 15, 2021	Award Competition: July 23, 2021

the details

applications

All applications will be processed through
ZAPApplication.org

Applicants without computer access may
complete a paper application that will be
converted to a Zapp Application by the festival
staff. One application should be completed
for each medium to be displayed.

Applications must be submitted by 3/7/21.
The Syracuse Arts & Crafts Festival reserves
the right to refuse any application.

fees

Entry Fee: \$25 - for each medium to be
exhibited, submitted through Zapp with
online application or by check with paper
application. Non-refundable.

Late Fee: Applications received after 3/7/21
will be subject to a \$10 late fee.

Booth Fee: \$280 per booth, payable by check
or through Zapplication upon acceptance by
3/15/21. After that a \$10 late fee will apply.
No booth fee refunds after 5/29/21.

All checks should be payable to the
Downtown Committee of Syracuse, Inc.

images

All work to be exhibited must be represented
in the images submitted, from the high end to
the low end. A total of five (5) digital images
must be included with application: four (4) of
individual pieces which accurately represent
the body of work to be exhibited, and one
(1) of the booth display containing artwork.
Images must be digital and submitted on a
compact disk or by e-mail. Images submitted
will be compared with work exhibited.

One image from each exhibiting artist will be
used for promotional purposes and will be
published in the festival program, which is
inserted in the local newspaper.

jury process

At least 155 of the total 165 spaces will be
selected through the jury process. Winners of
last year's Awards of Distinction will be invited
to participate and are exempt from jurying.
The decision of the jury is final.

LAST NAME _____ FIRST _____

LAST NAME OF 2ND ARTIST / PARTNER _____ FIRST _____

BUSINESS NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

CHECK HERE IF THIS IS A NEW ADDRESS

DAYTIME PHONE: _____ CELL PHONE: _____

EMAIL ADDRESS _____

WEBSITE ADDRESS _____

NUMBER OF BOOTH SPACES REQUESTED 1 2

SPECIFIC SPACE REQUEST (IF ANY) _____

I WISH TO SHARE A BOOTH WITH _____

HAVE YOU PARTICIPATED IN THIS SHOW PREVIOUSLY? YES NO

ARE YOU WILLING TO DEMONSTRATE YES NO

WILL YOU EXHIBIT REPRODUCTIONS YES NO

FOR OFFICE USE ONLY		
DR#	R#	SC.
CAT.	SP#	

U	CATEGORY	SIZE	PRICE
<input type="checkbox"/>	CERAMICS		
<input type="checkbox"/>	COMPUTER ART		
<input type="checkbox"/>	DRAWING		
<input type="checkbox"/>	2-D FABRIC / FIBER		
<input type="checkbox"/>	3-D FABRIC / FIBER		
<input type="checkbox"/>	GLASS		
<input type="checkbox"/>	GRAPHICS / PRINTMAKING		
<input type="checkbox"/>	JEWELRY		
<input type="checkbox"/>	LEATHER		
<input type="checkbox"/>	METAL		
<input type="checkbox"/>	2-D MIXED MEDIA		
<input type="checkbox"/>	3-D MIXED MEDIA		
<input type="checkbox"/>	PAINTING		
<input type="checkbox"/>	PHOTOGRAPHY		
<input type="checkbox"/>	2-D OTHER _____		
<input type="checkbox"/>	3-D OTHER _____		
<input type="checkbox"/>	SCULPTURE		
<input type="checkbox"/>	WOOD		

CHECK WHICH IMAGE YOU WISH TO BE PUBLISHED IN THE FESTIVAL PROGRAM

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IMAGE DESCRIPTIONS, INCLUDING MEDIA AND PROCESS

- 1. _____
- 2. _____
- 3. _____
- 4. _____

5. BOOTH SLIDE (MUST INCLUDE WORK TO BE DISPLAYED)

REMEMBER TO ENCLOSE THE FOLLOWING, AND MAIL FOR RECEIPT BY March 7, 2021:

- 1) APPLICATION - ONE APPLICATION FOR EACH MEDIUM TO BE EXHIBITED
- 2) 4 DIGITAL IMAGES OF YOUR WORK AND 1 OF YOUR BOOTH ON A CD (OR EMAILED)
- 3) ENTRY FEE - \$25 FOR EACH MEDIUM TO BE EXHIBITED, PAYABLE BY CHECK TO THE DOWNTOWN COMMITTEE OF SYRACUSE, INC.
APPLICATIONS RECEIVED AFTER MARCH 7, 2021 WILL BE SUBJECT TO A \$10 LATE FEE.

Send Application to:
Syracuse Arts & Crafts Festival
115 West Fayette Street
Syracuse, NY 13202

Signature _____ Date _____ Partner Signature _____ Date _____

By submitting this application, you hereby release and forever discharge the Downtown Committee of Syracuse, Inc., the City of Syracuse, the County of Onondaga, all sponsoring organizations, and their directors, officers, employees, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising out of your participation in the Syracuse Arts & Crafts Festival. You further consent to the enforcement of all Syracuse Arts & Crafts Festival rules as set forth in the accompanying prospectus and subsequent correspondence.