

## Application Form – Downtown Independent Marketing Program – Round 3

Business Name (must be located in downtown Syracuse):

Contact Name:

Phone Number:

Contact Email:

Business Social Media handle(s):

Application Type:  Funded Marketing  Open Signage  Parklets/Adaptive Business Needs

Activity/Promotion/Event Name and Description:

Start Date & End Date of Activity/Promotion/Event (Enter N/A if not applicable):

Proposed use of Funds:

What short-term and long-term business impacts do you expect will result from this proposal?

Please tell us about your marketing plan for this promotion: What advertising do you intend to pursue, what are the associated costs, where would you request the DSF direct its investment?

I acknowledge that I have read and understand the Application Criteria outlined on Page 1.

*Please allow for two weeks for application review*