

# DOWNTOWN SYRACUSE RETAIL WISH LIST – SPRING 2022

With a rapidly growing residential population (more than 4,300 people), thousands of employees, and hundreds of thousands of annual visitors, Downtown Syracuse is diversifying its retail offerings and providing services that meet the daily, round-the-clock needs of our bustling community.

**The following Wish List identifies gaps and opportunities in the Downtown retail market, based on current retail mix and Onondaga County sales tax records.**

## SHOPPING

### Clothing

- Men's/Women's National-Brand Basics: T-shirts, jeans, etc.
- Athletic/Workout
- Shoes
- Leather Goods/Luggage
- Children's

### Personal Products

- Pharmacy/Drug Store
- Personal Care - specialty cosmetics, bath and body
- Vitamin/Health Supplement Store

### Children's

- Toys
- Baby Boutique

### Paper Goods

- Newsstand
- Stationery/Greeting Cards
- Office Supplies

### Food/Beverage

- Distillery
- Tasting Room
- Specialty Foods

### Household

- Furniture
- Linens
- Home Decor
- Frame Shop
- Pet Supplies

### Electronics

- Wireless Telecommunications Carriers
- Small Electronics Retail
- Electronics Repair

## SHOPPING (CONT'D)

### Miscellaneous

- Craft/Hobby/Textiles
- Sporting Goods - bicycles, kayaks, basketball, tennis, etc.
- Musical Instruments

## SERVICES

### Personal Services

- Class-Based Art Studio - Paint & Sip, Pottery, etc.
- Children's Daycare
- Doggy Daycare
- Pet Groomer
- Day Spa

### Professional Services

- Printing, Copying, and Mailing

### Food Service

- Kid-Friendly Eateries

## ENTERTAINMENT

### Venues/Facilities

- Movie Theater
- Indoor Entertainment - e.g. bowling, karaoke
- Dance Club
- Dog Park
- Children's Playground

## OTHER OPPORTUNITIES

### Expanded Hours

- Retail: Weekdays past 6 pm
- Food Service: Sundays and Mondays

Pop-Up Shops - Call us for assistance!