

# Downtown Syracuse Retail Wish List – Spring 2024

With a rapidly growing residential population (more than 4,500 people), Downtown Syracuse is diversifying its retail offerings and providing services that meet the daily, round-the-clock needs of our bustling community. The following Wish List identifies gaps and opportunities in the Downtown retail market, based on the current retail mix and Onondaga County sales tax records.

## SHOPPING

### Clothing/Accessories

- Athletic/Workout
- Shoes
- Leather Goods/Purses/Luggage
- Children's

### Personal Products

- Pharmacy/Drug Store
- Personal Care - cosmetics, bath and body
- Vitamin/Health Supplement Store

### Children's

- Toy Store
- Baby Boutique

### Paper Goods

- Newsstand
- Stationery/Greeting Cards/Wrapping Paper
- Office Supplies

### Food/Beverage

- Distillery/Winery/Tasting Room
- Additional Breweries
- Specialty lunch options (e.g. Kosher deli, Indian buffet, Mac 'n Cheese/Grilled cheese)
- Specialty Foods (e.g. fish market, cheese monger)
- Kid-friendly eateries
- Outdoor dining
- Rooftop drinks/dining

### Household

- Furniture
- Home Decor
- Frame Shop
- Art Gallery

### Electronics

- National Wireless Telecommunications Carriers
- Small Electronics Retail
- Electronics Repair

## SHOPPING

### Makers Space/Light Manufacturing

- Jewelry-making, sewing, blacksmithing, bookbinding, glassblowing, 3D printing, T-shirt printing, etc.

### Miscellaneous

- Craft/Textile supply
- Sporting Goods (e.g. bicycles, kayaks, soccer)
- Musical Instruments

## SERVICES

### Personal Services

- Day Spa
- Nail Salons
- Veterinarian

### Professional Services

- Printing, Copying, and Mailing

## ENTERTAINMENT

### Venues/Facilities

- Movie Theater
- Indoor Entertainment - e.g. bowling, karaoke
- Dance Club
- Dog Park

## OTHER OPPORTUNITIES

### Expanded Hours

- Retail: Weekdays past 6 pm
- Food Service: Sundays and Mondays

### Pop-Up Shops - Contact us!

- (315) 422-8284 or mail@downtownsyracuse.com