

Downtown Syracuse Retail Wish List – Spring 2026

With a growing residential population (more than 4,300 people) and a daytime workforce of more than 20,000, Downtown Syracuse requires diverse retail offerings and services that meet the needs of our district. The Wish List identifies gaps and opportunities in the Downtown retail market, based on the current retail mix, visitor trends and Onondaga County sales tax records.

SHOPPING

Clothing/Accessories

- Athletic/Workout
- Shoes
- Leather Goods/Purses/Luggage
- Bridal Shop

Groceries

- Full-Service Grocery Store

Personal Products

- Pharmacy / Drug Store
- Personal Care - cosmetics, bath and body
- Vitamin / Health Supplement Store

Children's

- Toy Store
- Clothing
- Baby Boutique

Paper Goods

- Newsstand
- Stationery / Greeting Cards / Wrapping Paper
- Office Supplies

Dining/Beverage

- Distillery / Winery / Tasting Room
- Additional Breweries
- Cultural options (e.g. Kosher deli, Indian buffet, Ramen, Middle Eastern coffee)
- Specialty Foods (e.g. fish market, cheese monger, high-end wine and spirits shop)
- Kid-friendly eateries
- Outdoor / Rooftop dining
- Dirty Soda

Household

- Furniture
- Home Decor / Furnishings
- Frame Shop

Electronics

- National Wireless Telecommunications Carriers
- Small Electronics Retail
- Electronics Repair Shop

SHOPPING

Makers Space/Light Manufacturing

- Jewelry-making, sewing, blacksmithing, bookbinding, glassblowing, 3D printing, T-shirt printing, etc.

Miscellaneous

- Craft/Textile supply
- Sporting Goods (e.g. bicycles, kayaks, soccer)
- Musical Instruments
- Hobby Shop

SERVICES

Personal Services

- Day Spa
- Veterinarian
- Primary Care Offices

ENTERTAINMENT

Venues/Facilities

- Movie Theater
- Indoor Entertainment
- Dance Club
- Arcade

OTHER OPPORTUNITIES

Expanded Hours

- Retail: Weekdays past 6:00 pm
- Food Service: Sunday and Monday

Dog Park

Public Art

Pop-Up Shops - Contact us!

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